



## **HEISDORF, ARTHUR 1912-**

A Wisconsin native, Mr. Heisdorf received a B.S. degree in Poultry Science and Genetics from the University of Wisconsin in 1936 and an honorary Doctor of Science degree in 1977. Heisdorf's interest in poultry began at an early age and a career in the industry was his avowed goal soon thereafter. Recognizing the role of the systematic application of genetic principles to both the number of eggs produced and the survival of the hen herself he developed the system of Reciprocal Recurrent Selection, assembled a staff of well-trained scientists and distributed the results of their efforts to more than 70 countries. He supported extensive awards programs for 4-H youth and encouraged his employees to be active in civic and trade organizations. Poultry Hall of Fame 1986.



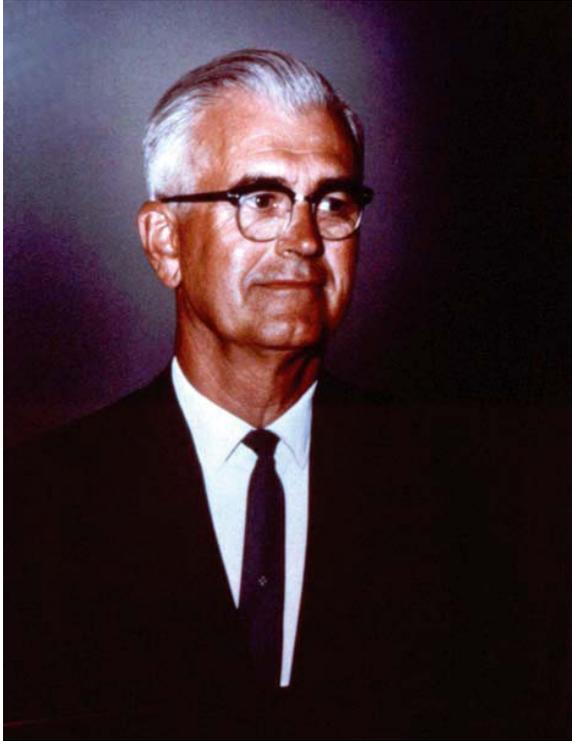
**HUBBARD, LESLIE S. 1904-**

Poultry breeder, hatchery person, industry leader. A native of New Hampshire, graduate of University of New Hampshire (B.S.) and member of a prominent poultry family. Active in industry trade organizations, community leadership and governmental boards, Mr. Hubbard was a leader in the international distribution of superior genetic stocks. During more than 40 years of poultry activities, Mr. Hubbard held many offices in addition to his family business commitments. These included President of NEPPC, President of Poultry and Egg National Board, President American Poultry and Hatchery Federation, member national Poultry Defense Committee (World War II), delegate to World's Poultry Congress (1951-1966) and many more. Mr. Hubbard received an honorary Doctor of Science degree from University of New Hampshire in 1977. Poultry Hall of Fame 1986.



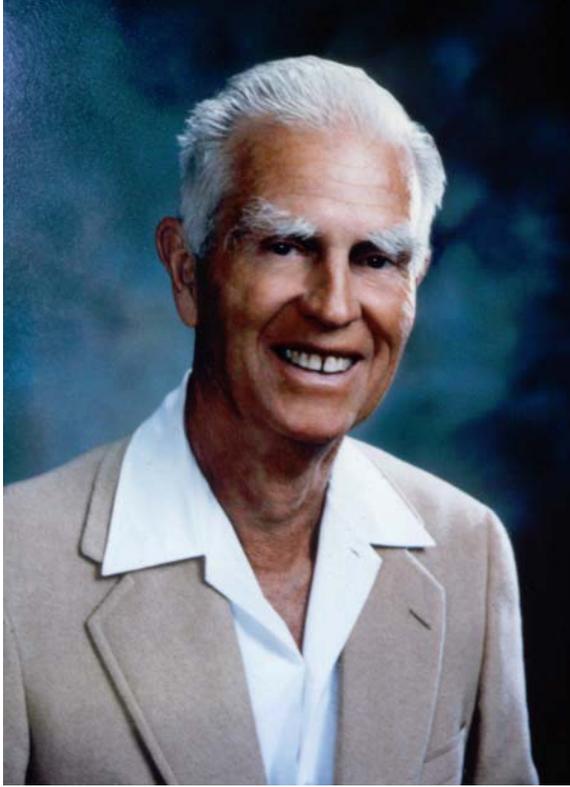
**SMALL, M.C. 1905-**

B.S. Purdue University. Starting as a public school teacher, he left Indiana in 1935 to become editor of Turkey World. It was while editor that he began to envision the future of the turkey industry. He organized the National Turkey Federation and served as its executive secretary for 30 years. Mr. Small organized the nation's Eat-more Turkey campaign, helped organize the National Turkey Improvement Plan and was cited by the President for his part in the procurement of turkey for the armed forces during World War II. Active in World's Poultry Congresses, advisor to Foreign Agriculture Service, M.C. "Maggie" Small was an effective administrator in Boy Scouts of America and a leader in Senior Citizen Volunteerism. Poultry Hall of Fame 1986.



**SCHNETZLER, ESTILL E. 1906-**

A native of Missouri, Dr. Schnetzler holds degrees from University of Missouri, B.S. 1928, M.A. 1930; Iowa State University, Ph.D. 1942 and University of Missouri, Honorary Doctorate 1983. An accomplished teacher, Dr. Schnetzler moved from the Halls of Academia to the workplace of industry bringing with him the discipline of research and the appreciation of specialization. He helped organize a broad base of research and evaluation as an integral part of worldwide franchise breeding operation. A strong supporter of youth programs including 4-H. Schnetzler is a Fellow of American Association for the Advancement of Science, Fellow of Poultry Science Association and holds a citation of merit from the University of Missouri. Poultry Hall of Fame, 1986.



**WALLACE, HENRY BROWNE (H.B.) 1915-2005**

Antioch College and B.S. Iowa State University 1938. An innovative poultry breeder whose insight and leadership changed the nature of the commercial breeding and development of the egg production industry. While in college he started a hybrid seed corn project and upon graduation applied this genetic principle to the poultry business. Beginning with 1,000 inbred chickens he developed Hy-Line into a world name in poultry breeding and a system of franchised dealerships with localized placement of parent stock. President, Hy-Line International, Vice President Pioneer Hi-Bred, Member of Poultry Science Association, President of Poultry Breeders of America, Cofounder of Poultry Breeders Roundtable, Member PENB, Member A.P.H.F., Board member Wallace Genetic Foundation, Advisor to Living History Farms, Poultry Hall of Fame 1986.